



# PhD Program in Innovation, Policy, and Entrepreneurship

HKUST Guangzhou Pilot Scheme

Fall 2022/23 Admission

**Presenter: Xu ZHANG**



# HKUST (Guangzhou) Sept 1, 2022

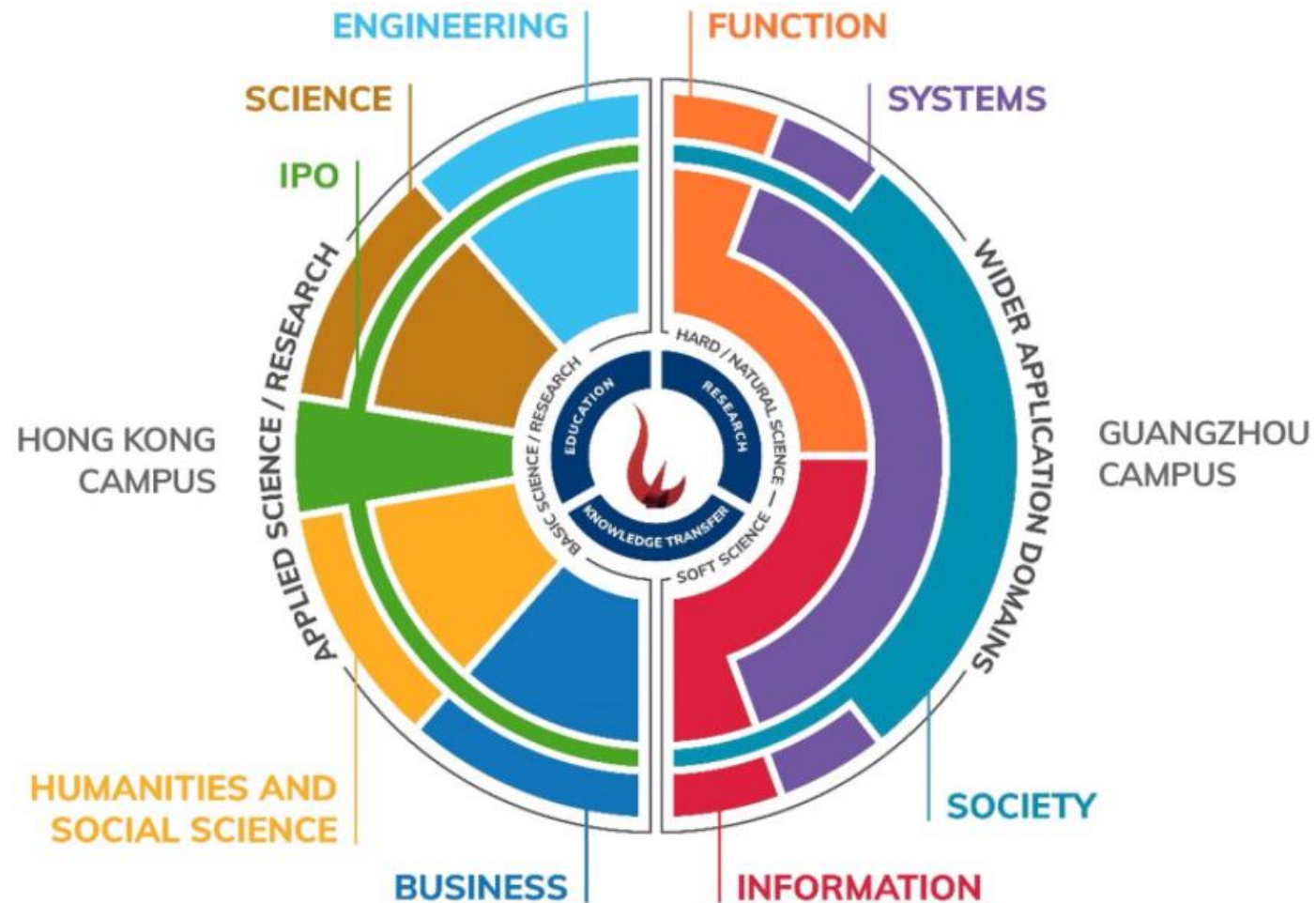




# Unified HKUST, Complementary Campuses



# Complementary Academic Structure





# Society Hub

- Our vision: A leading force in the knowledge of a digital society.
- Structure: Four cross-disciplinary thrust areas.



# Innovation, Policy, and Entrepreneurship

- IPE thrust trains the new generation of leaders in solving complex problems at the *interface of technology and society* through *innovation in technology, institution, policy, and entrepreneurship* with cross-disciplinary approaches and real-world applications.



# Innovation, Policy, and Entrepreneurship

## **CROSS-DISCIPLINARY FOCUS AREAS**

- Innovation and Intellectual Property Right Protection
- Innovation and Technology Management
- Innovation and Public Policy
- Health Studies/Health Care Policy/Environmental Policies/Sustainability
- Anti-Trust/Competition Policy
- Experimental Economics and Decision Sciences
- Entrepreneurship and Organization Theory
- Entrepreneurship and Financial Management



# IPE Faculty



## Ye QI 齐晔

- **PhD in Environmental Science**
- The State University of New York, 1994
- **Professor and Acting Head**
- Innovation, Policy, and Entrepreneurship Thrust, HKUST (Guangzhou)
- **Director** of Institute for Public Policy, HKUST
- **Research Interest**
- Environmental policy and governance
- Climate change and global environmental governance
- Sustainability science and governance



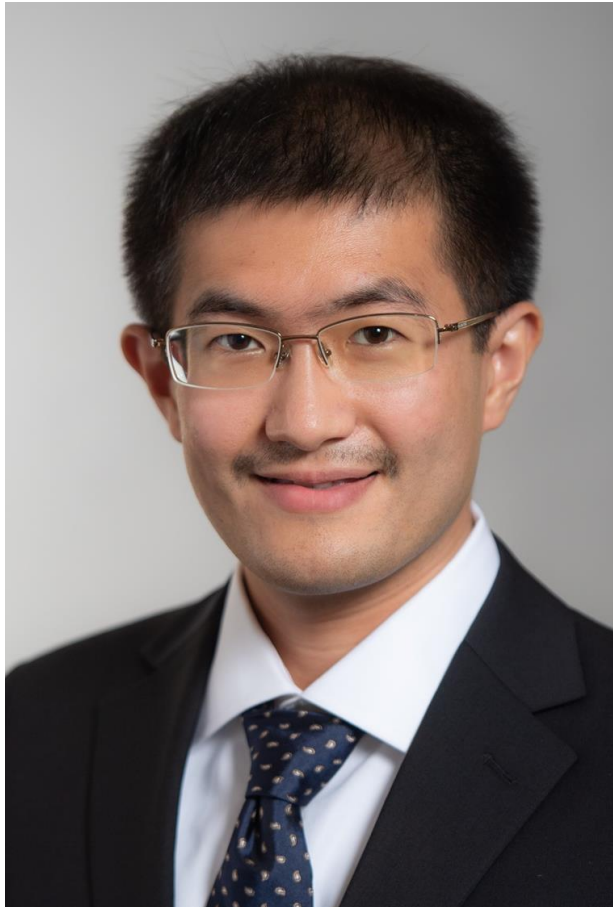
# IPE Faculty



## Danyang XIE 谢丹阳

- **PhD in Economics**
- The University of Chicago, 1992
- **Acting Dean**
- Society Hub, HKUST (Guangzhou)
- **Chair Professor**
- Department of Economics, HKUST
- **Research Interest**
- Economic growth and development
- Macroeconomics
- Chinese economy

# IPE Faculty



## Xu ZHANG 张旭

- **PhD in Economics**
- Brown University, 2020
- **Assistant Professor**
- Innovation, Policy, and Entrepreneurship Thrust, HKUST (Guangzhou)
- **Affiliate Assistant Professor**
- Department of Economics, HKUST
- **Research Interest**
- Microeconomic Theory
- Behavioral and Experimental Economics

# IPE Faculty



## Corey XU 许珂维

- **PhD in Public Administration**
- Florida State University, 2021
- **Assistant Professor**
- Innovation, Policy, and Entrepreneurship Thrust, HKUST (Guangzhou)
- **Affiliate Assistant Professor**
- Division of Public Policy, HKUST.
- **Research Interest**
- Big Data and Public Policy
- E-governance
- Coproduction
- Sustainability Policy



Personal web



# PhD Program in IPE

- Medium of Instruction: English
- Program Duration
  - 3 years (with a relevant research master's degree)
  - 4 years (without a relevant research master's degree)
- Two Supervisors
  - Prime supervisor: IPE faculty
  - Co-supervisor: From a different field (e.g., PPOL)

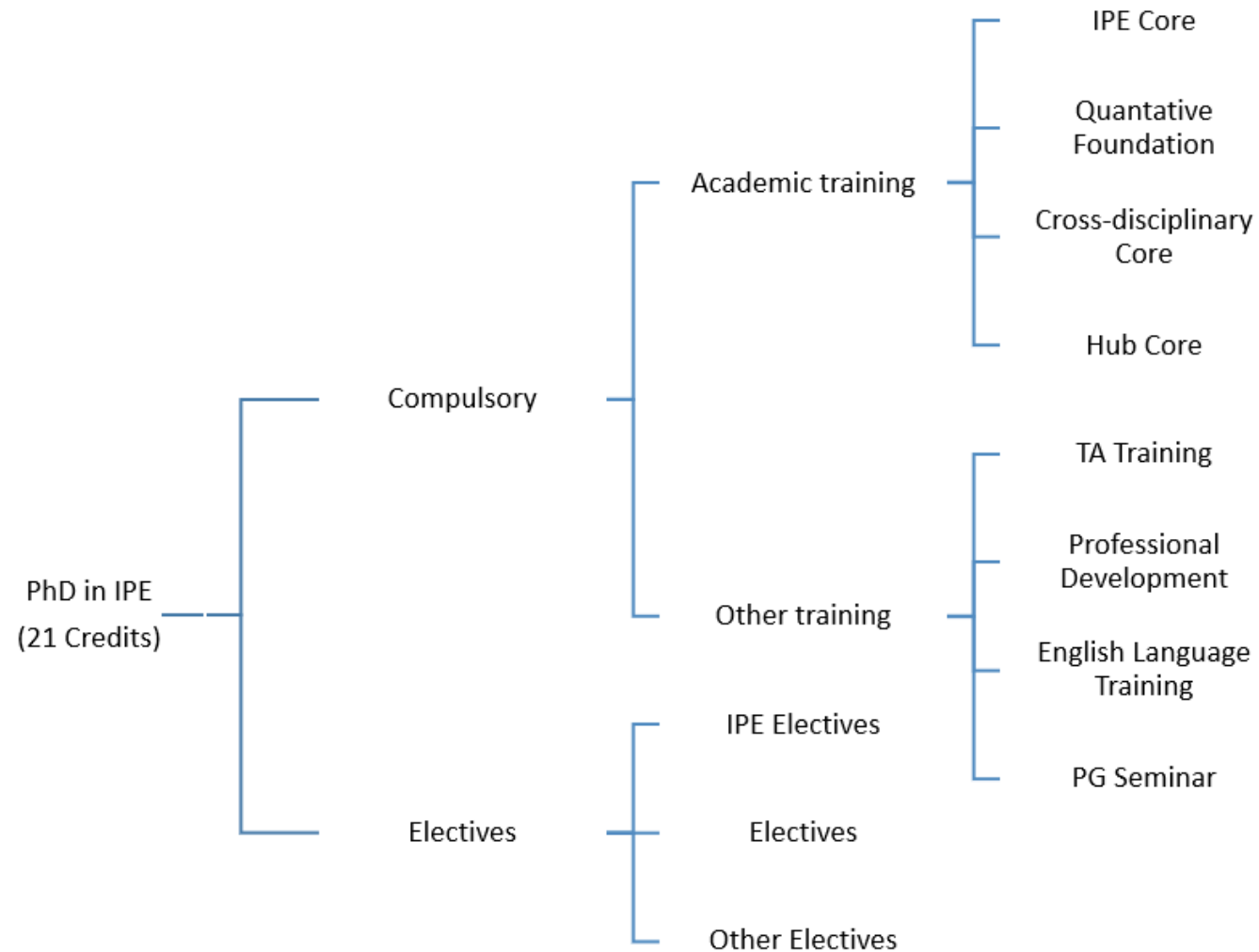


# PhD Program in IPE

- Minimum Credit Requirement
  - 21 credits
- PhD Qualifying Examination in the Second Year
  - Written exam + Dissertation proposal and defense
  - Maximum of two attempts
- Doctoral Thesis
  - 3 chapters



# PhD Program in IPE





# Postgraduate Studentship

- **Fully funded by their supervisors**
  - 3 years guaranteed with a relevant MPhil degree prior to entering the PhD program;
  - 4 years guaranteed without a relevant MPhil degree prior to entering the PhD program.
- The monthly amount for a PGS is RMB¥15,000, or RMB¥180,000 each year (12-month basis).



# Student Body

- 3 cohorts since 2019 (HKUST GZ Pilot Scheme)
- 6-10 students admitted per year
- UG/PG majors:
  - Economics/Management/Math/Finance/Accounting
  - Public Policy/Technology Leadership and Entrepreneurship
- Currently 3 International students



# Tips for Applicants

- Choose Your Potential **Prime Supervisor**
  - **Mandatory** in the application form
- Email Your Potential Prime Supervisor
  - Keep it simple
  - Your Background (attach **CV** and **transcript**)
  - Your Research Interest (attach **proposal**)





# Tips for Applicants

- 2-3 Recommendation Letters
- Research Experience
  - RA/Independent Study
  - Published/R&R/Submitted papers
  - Academic & Research-related awards
- Research Proposal
  - Important!
  - Relevant to innovation, policy, and entrepreneurship
  - Empirical/Theoretical



# English Language Admission Requirements

- English Language requirements
  - TOEFL-iBT:  $\geq 80$
  - or IELTS (Academic Module): Overall score  $\geq 6.5$ , and all sub-score  $\geq 5.5$
- Applicants are not required to present TOEFL or IELTS score if
  - their first language is English, or
  - they obtained a bachelor's degree (or equivalent) from an institution where the medium of instruction was English.
- GRE/GMAT is not required, but good score is a plus.



# Interview

- Shortlisted applicants will be interviewed
- 15-20 minutes
- Prime and co-supervisors + other IPE faculty
- *Prime supervisor's opinion weights the most* in the admission decisions



# Application Timeline and Procedures

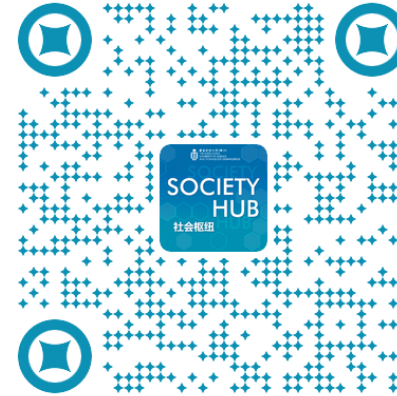
- 1 September 2021: Applications open
- **15 December** 2021: *First round* applications close
- **1 March** 2022: *Second round* applications close
- **Apply EARLY!**
- Mid-August 2022: Program registration
- Check the application procedures at [pg.ust.hk/apply](https://pg.ust.hk/apply)
- Apply online at [pg.ust.hk/applynow](https://pg.ust.hk/applynow)
- Indicate your wish to be considered for admission under the *Pilot Scheme* by checking the relevant box in the Online Admission System





# Contact Us

- **Guangzhou Pilot Scheme:**
- [fytgsgz@ust.hk](mailto:fytgsgz@ust.hk)
- **Society Hub:**
- [gzsociety@ust.hk](mailto:gzsociety@ust.hk)
- **IPE Thrust:**
- [ipet@ust.hk](mailto:ipet@ust.hk)



WeChat Account



Website



Q&A